www.NationalGrange.org volume 7, number 5

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# Flooding hits hard for Northeast farmers

Several Grange halls see water damage; none report entire loss

BY GRACE BOATRIGHT
National Grange Programs Assistant
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The East Coast is recovering from record rainfall in the last few weeks after the remnants of Hurricane Irene dumped 12 inches of water on New York and Pennsylvania, and Tropical Storm Lee added another 45 trillion gallons of water to the mix.

Over 40 deaths occurred as a result of Hurricane Irene, and an additional 14 deaths have been attributed to Lee's aftermath, including a young boy who was swept away in the flooding in Virginia.

In Vermont, where three people were killed and over 300 roads were closed due to flooding and lost bridges, many Grangers were forced to evacuate their homes, and many even lost them entirely.

Numerous farms were destroyed and have lost their entire crop, and many dairy farms were forced to dump milk as milk trucks were unable to reach them.

Several Grange Halls experienced some flooding, but so far, none have been declared lost. Thankfully however, other Northeast and New England State Grange Masters have reported that, to their knowledge, their members are safe and little to no damage was done to their own Grange Halls.

In fact, a New York Grange Hall was used as a bunker for local firefighters, as their firehouse was flooded.

President Barack Obama declared states of emergency for New York and Pennsylvania, and Governor Bob Mc-Donnell had declared a state of emergency for his home state of Virginia.



National Youth Director Charlene Espenshade's family farm sustained serious damage. This aerial photo of the farm owned by her parents, Dale and Judy Shupp, members of Oriental Grange #165, shows the house, shop and barn are just out of the water. Her uncle's house, however, is shown underwater. The family lost their crops due to the flooding.



Residents dwelling near the Susquehanna River in Pennsylvania, an estimated 75,000, were evacuated as authorities questioned the reliability of its levees. The National Guard was also called out to assist in rescue efforts, and they can be thanked for saving 11 people trapped in the second-story of a West Pittston, Pa., home.

Several Grange members were affected by the storms, including our National Grange Youth Director Charlene Espenshade.

Stacy Bruker, Pennsylvania State Grange Membership Director, said Pennsylvania Secretary of Agriculture George Greig, right, a member of Hayfield Grange #800, and state FSA Executive Director Bill Wehry examine damage to a soybean crop on a northeastern Pennsylvania farm following flooding caused by Tropical Storm Lee. The field is part of the farm of the Espenshade family, National Grange Youth Director Charlene Shupp Espenshade's in-laws, who are members of Elizabethtown Grange #2076.

that the State Grange has sent emails to state Grange members, requesting funds and volunteers to assist in the recovery.

Bruker said although several Pennsylvania Grangers and one Grange Hall were affected by the storms, they have not solicited the State Grange for help. Rather, Grangers are relying on PEMA, FEMA, themselves and their neighbors to assist them in their rebuilding efforts.

The National Grange extends its sincere condolences to those who have lost loved ones in these recent disasters.

# Z the new grange

# President's Message

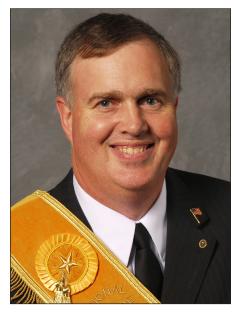
# Let's make publicity a priority for every Grange

I am often asked why National Grange doesn't seem to get any publicity in the local community. My response is that usually your local paper is more concerned with local news than national news.

Grange publicity is not just the responsibility of the State and National Grange, we each have an important role to play. Publicity is a priority because our growth, community support, and reputation all hinge on how we are viewed by others. The reason for seeking publicity is that how you are viewed by others will determine if they will support your activities, if they might be interested in joining, and what they say about you. If we let others speak for us, the image of the Grange will not be nearly as positive as it would be if we tell our own stories.

Over the past four years, I have been in each state that has a State Grange at least twice, and most states a number of times. I have spoken to other organizations, had numerous media interviews, and participated in many State Grange events. I have made dozens of videos, written articles and blogs to get the Grange message out to members and potential members. Each opportunity teaches us how to do a better job of getting the Grange name and activities in front of the public.

In these four years, a lot of new PR materials have been developed and we are constantly updating and improving each



item as our members comment on using them. We are currently working on a number of "Join the Grange" materials.

The media relations portion of the Communication Department duties has been given a higher priority and we have made great strides in increasing the visibility of the National Grange. One of the essentials is that we are building partnerships with the State Granges. When State and National Grange work together, it is a multiplier for our efforts.

Every Grange needs a publicity/media relations committee or team. Their duty is not just sending out information on your Grange's activities and events, but to build a relationship with the local media people. When you are on a first name basis with a reporter, editor, or radio show host, it makes getting information into that media much easier.

In addition, when your Grange has a relationship with your local media, it becomes much more

"Every Grange should appoint a committee or team to ensure that all the good work you do, all the great ways you benefit your community, all the opportunities that your members have, are shared with your community."

likely that the editor or station manager will view press releases from your State and National Grange as important to the readers and listeners.

Each member has the responsibility to present a positive image of the Grange to the public. The task of educating them on what to say and how to say it should be done by your publicity committee and each Master should strive to set the example.

Every Grange should appoint a committee or team to ensure that all the good work you do, all the great ways you benefit your community, all the opportunities that your members have, are shared with your community. From my point of view, the publicity committee becomes the partner of the membership committee to grow your Grange!



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Editor in Chief: Edward Luttrell Managing Editor: Amanda Brozaa Editorial Assistant: Grace Boatright Statements of fact and opinion are the responsibilty of the authors and do not imply an opinion on the part of the officers, staff or members of the National Grange. Letters to the editor and manuscripts are welcome and encouraged. Mail your comments to: National Grange, Attn: Editor—The New Grange, 1616 H Street, NW, Washington, D.C. 20006-4999.

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# National Grange welcomes new director of Membership/Leadership Development

# BY AMANDA LEIGH BROZANA nization that provided leadership **National Grange**

**Communications Director** 

abrozana@nationalgrange.org

On September 15, the National Grange welcomed Michael J. Martin to the staff as Membership/ Leadership Development Director. Martin, a native of Cummington, Mass., has been an active Grange member for over three decades.

Martin takes the position after the resignation of Rusty Hunt, effective Sept. 30. Hunt will be the Membership/Leadership director for his home state of Washington, a move that allows him more time with his family including a son, daughter and his wife, Jacquie.

Martin said he is looking forward to giving back to the orga-

experiences for him as the Master of local subordinate and Pomona Granges in Massachusetts. He also served as Membership Director and state officer of the Massachusetts State Grange.

As a young adult, Martin served on the National Grange Youth Team as National Grange Youth Ambassador.

"The leadership skills learned in the Grange are exemplified in community leaders across rural America," Martin said.

He is looking forward to working with Grange leaders across the

"The future of our country rests on the strength of our agricultural and rural communities," Martin

Prior to joining the National Grange staff, Martin was a Cooperative Extension professional for 25 years and most recently served as executive director of the North Carolina 4-H Development Fund where he spearheaded the initiative to raise funds to support the 4-H youth development program in North Carolina.

Martin has experience as a 4-H youth development agent in Massachusetts, Vermont and Pennsylvania. He was an International 4-H Youth Exchange (IFYE) Representative to Costa Rica, and also worked to establish and strengthen the 4-H youth development programs in the Republic of Albania and the Republic of Armenia.



**MICHAEL J. MARTIN** 

Martin holds a B.A. from Oberlin College, and M.Ed. from Cambridge College. He earned a Ph.D. in Workforce Education and Development from the College of Education at Penn State University. Martin, and his wife, Wendy, reside in south central Pennsylvania.

# **Q&A** with: Michael Martin

### What excites you about coming to work for the Grange?

"When I was growing up, there were two organizations that I was most active in, Grange and 4-H, so anything that I learned about leadership, teamwork, democratic process, parlimentary proceedure. I learned in the Grange. I learned in the Grange that a 14-year-old and an 80-year-old could work together as equals, and that's a tremendous lesson."

## What is one thing that you are happy to bring to the table as the new Membership/ **Leadership Development Director?**

"I bring a conviction to this position that the Grange is, ought to be, and can be a leadership development incubator, if you will, for small "d" democratic society. What you learn in the Grange makes you stronger as a leader in your community, in community organizations, your church, your fire companies, all of the volunteer organizations that make small town America operate."

### What do you expect to be the most exicitng thing coming up for you in the next couple of months?

"I am looking forward to meeting all of the new delegates at the National Grange Session, and reconnecting with faces, with friends that I've known for decades, and now be working together as partners. That's really exciting

### If there was one thing you wish all the Grangers in the country could do or would do to help grow membership, what would it be?

"One of the most difficult things that I believe for a Grange member to do is to step back from their role and see how they can help share that or bring new people into the organization and for many people that means giving up your role to someone new, taking on new challenges, they can carry on what will be new roles for them."

### How do you pitch the Grange?

"In my mind, the Grange is one of the oldest most repsected organizations for leadership development, community service, promotion of agricutlure and preservation of the knowledge and traditions of agriculture and homemaking in this nation."

### Why are those attributes so relevant today?

"All of the thighs we've been discussing weave together into the fabric that is community and one thing that this nation needs more than ever before is a sense of community at the local level, at the state level and at the national level."

# Any last thoughts?

"I am really looking forward to jumping in with both feet and I know I will be welcomed with open arms because I have such a long history with this organization and I look forward to helping it meet the challenges of a new century."

# **FEED**

FEED INFO: "Feed" is a compilation of interesting Facebook posts by Granges. as well as individual brothers and sisters. To have your thoughts, events or comments shared in "Feed," become friends with the National Grange or like the page "Grange" or "National **Grange Communications** Dept." on Facebook and keep posting updates about your Grange!

# Jessie McNicholas Cope

Convention is coming soon. I'm SO EXCITED! Check out our video!

http://bit.ly/n8Fu9p

**Donna Lambert** The Local Grange in Perryville, New York in the 1950's and 60's was a huge and most wonderful and thrilling part of my growing up. My memories are crystal clear. My mother was the Lecturer on the State level for many years. My mom and dad were instrumental in building the Perryville Grange Hall (now apts.), my dad was the first Master in the new hall. I was the carrier of the cornucopia for the degree of Pomona which was inducted at the county level, I believe. The stage was dressed in freshly cut cedar tops and corn and wheat and apples. The fragrance was intoxicating. All the ladies were in beautiful gowns. Gosh it was swell. I belonged to the Jr. Grange and was the Lecturer from an early age. I loved it all.

### **Matthew Espenshade**

There are 8,000 Grange milkshake cups sitting in my garage. Must mean the Elizabethtown Fair is right around the corner!

# Around the Grange

# Granges, FFA chapter partner for food bank

The Bethlehem and Oxford Granges in Connecticut have partnered with the Woodbury FFA and the Ellis Clark Regional Agriscience and Technology Program at Nonnewaug High School in Woodbury to grow potatoes and butternut squash for the Connecticut Food Bank.

This project comes as part of a state-wide program backed by the Connecticut State Grange to help feed people in need.

Bill Davenport is the agriscience teacher, as well as the program's director.

Students of his Agricultural Production classes prepared the garden site, located at Woodbury High, and planted seven, 100 foot rows of potatoes and butternut squash.

The Grange and several others donated seeds for the project.

Students involved in the project will maintain the garden over the summer and Davenport's Ag Production class will harvest the crops in late August.

# R.I. Grange donates 400 dictionaries

(Reprinted in part from The Reporter, April 2011) - Roger Williams-Rumford Grange recently distributed 400 dictionaries to all of the third graders in the city of East Providence as part of the national Dictionary Project.

This is the eighth year that the third graders of East Providence have received dictionaries from the local Grange. John A. Lawson, Jr. Master and Community Service Chairman of the Grange, visited all eight elementary schools to make the presentations.

In a thank you letter to the Grange, Mary Teixeira, third grade teacher at Silver Spring School wrote: "Some of the children did not own their own dictionaries, but now thanks to you, they do and can proof read and correct their spelling at home as well as in school. It is very beneficial to them and much appreciated by me also!"

Forty-eight dictionaries were also given to the Rhode Island State Grange Dictionary Pool for distribution in other towns.

# Appreciation night held in Mosherville

Members of Mosherville Grange recently held an Appreciation Night at their Grange Hall. A wonderful dinner was served to the members and guests.

The program consisted of presenting awards including a 10year award and a Community Citizen Award.

Entertainment was presented by Meagan Brown, great-granddaughter of Irma Egger, who shared several songs with the guests. What a voice!

Michigan State Grange Master, Chris Johnston was the emcee for the evening.

# Grange rooted in Oregon, takes donations for Haitian family

### BY THERESA THORUD

Secretary, Leedy Grange #339, OR tthorud@comcast.net

Leedy Grange #339, Cedar Mill, Ore., the only Grange in Oregon named after an Oregon State Grange Master, has history not only on the inside but now on the outside of the hall.

Master Virginia Bruce worked very hard gathering donations from local businesses and a grant from the Washington County Cultural Coalition to get a mural painted on the outside of the hall.

Under her leadership Leedy Grange has become a prominent community asset and is making a name for themselves.

The Grange hall itself may be permanently grounded to the west side of Saltzman Road, but the members are actively pursuing charitable work across the globe.



Lady Assistant Steward Yvonne Clarke recently arrived home from her trip to Haiti providing relief work and is hopeful of collecting \$4,000 to build her adoptive family a home. In order to build her adoptive family a home Yvonne is seeking \$10 donations to be part of the buy a block program.

Haitians are required to have their own land, which her family has, and \$4,000 up front in order to construct

A mural was painted on the side of Leedy Grange #339, Cedar Mill, Ore., thanks to donations and a

### **ONLINE**

To learn more about Lifeline and to see photos of recent trips to Haiti, go to:

lifeline.org

If you are interested in learn-

block home.

the

two-room

ing more please feel free to contact Yvonne at (503) 649-5962. If you would like to make a \$10 tax free donation, please send a check to Yvonne Clarke, 16821 SW Hargis Road, Beaverton, OR 97007. Please make the check payable to Lifeline Christian Mission.

# 'Can do' attitude, name change all part of makeover at Grange in Maryland

**BY NANCY WOLFE** Master, River View Grange #348, Md. lowerbrambly@tqci.net

Busy as beavers, the members of the former Brandywine Grange, #348, Md., which just a few short years ago seemed on the verge of closing, took on several projects this summer to invest in their community and the Grange itself.

As part of its facelift, the Grange also voted to change its name to River View Grange after realizing that none of the members live in or near the community of Brandywine where it was originally established. The members are 30 to 40 miles from Brandywine, in other counties.

Following much discussion, the Grange voted to change the name of the Grange to River View Grange, a move they hope will attract members from a broader area.

Community service projects and events that encourage fellowship have become a key part of the success at River View Grange. These activities were the beginning of a "can do" attitude within the Grange.

"Long term members are more optimistic about the future of the Grange in Southern Maryland," Master Nancy Wolfe said.

The Grange painted a fence at the Dr. Samuel Mudd House Museum as part of their community

## WHAT IS A CORN HOLE?

Corn hole is a family friendly game similar to horseshoes. You try to score points by throwing bags filled with corn through a hole in a wooden platform from 27 feet away.

service program. Dr. Mudd set the leg of John Wilkes Booth which was broken during his escape after shooting Abraham Lincoln. The Dr. Mudd House, a popular tourist attraction, is privately owned by the Dr. Samuel Mudd Society, which maintains and operates the museum without government funding.

Danny Fluhart, President of the Dr. Samuel Mudd Society relates, "The Dr. Samuel A. Mudd Society Board Members were delighted that River View Grange painted the fence surrounding the front yard. The boards hadn't been painted for a number of years, so a new coat of paint was needed. Museum visitors are now welcomed by a nice white fence when approaching the house."

On July 3, Brandywine Grange held its first Corn Hole Tournament fundraiser on the shores of the Wicomico River. This was the first fundraiser the Grange held in several years.

There were 37 adults ages 13 and over, and seven children ages 12 and under participating in the tournament. PJ Murphy, one of the newest and younger memof River bers View Grange, won the adult class. Non-member, Bryce Estes, 11, won the children's class.

PJ and rest of his family joined Grange in June, as part of the River View Grange revitalization.

Although the event was small, it was good practice for future tournaments. The Grange is looking for a

more public venue for future tournaments to increase participation.

# **Turnaround**

In 2009 the Grange had only 11 members; very few in the community knew there was a Grange. The Grange should have closed, however, Wolfe refused to give up.

She attended the Grange Growth Summit in Wytheville, Virginia, where she found inspiration, a plan and tools for revitalizing the Grange.

A revitalization meeting was held in June 2010. In the following year, ending this June 30, Brandywine had a net gain of 15 members, resulting in a total membership of 26. Upon hearing the Grange was reactivating, former member, Chris Paradis said, "That's the best news I've heard in a long time, count me in!"



Members of the River View Grange #348, Maryland, paint a fence at the Dr. Samuel Mudd House as part of a community service project this summer. The River View Grange, formerly the Brandywine Grange, has undergone a tremendous revitalization in the past year, taking in new members, completing community service projects and holding a fundraiser.

> Members appreciate the impact the Grange has on the youth and community.

> Kelly Murphy, a new member, said, "I appreciate knowing that my children are learning the importance of helping others in our community. I am pleased that the family can participate in activities together with families that share some of our same interests and have similar values."

> The Grange growth in membership has generated more interest in community activities.

> River View Grange had placed last in the State Grange Community Service Contest, something new member and Community Service Chairman, Denise Phillips has set out to change. Under Phillips' direction, the Grange is looking forward to future projects of assisting with events at the local veteran's

> > See RIVER VIEW, Page 6



# 2 Pa. Granges become a part of the state Quilt Trail

### BY TYLER MANSON

**National Grange Intern** 

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Enduring the summer heat, two subordinate Granges in Pennsylvania dressed public buildings in their local towns with large, ornate quilts.

## **ONLINE**

For more information and an interactive location map that contains links to photos of the quilt all over the state and directions, please go to:

www.pagrange.org

Grange and the Lehigh-Northampton Grange became the 22nd and 23rd, respectively, to add a piece to the increasingly dynamic

Russellville

Pennsylvania State Grange Heritage Quilt Trail.

The Quilt Trail is a collection of handcrafted decorative quilts hung on the outside of community buildings throughout the state and these eye-catching quilts are a symbol of community heritage and tradition.

The idea of quilt trails started in 2001, in Adams County Ohio along a beautiful Appalachian highway.

The purpose of these quilts was to attract travelers and sightseers to this highway, which would benefit tourism and local commerce.

In June 2009, the idea of the quilt trail was suggested by one of the Pennsylvania State Grange Executive Committee as a beautification project for the states' Granges.

The mission is to celebrate and promote the culture, heritage and viability of the Pennsylvania State Grange by placing quilts on Grange Halls and other suitable buildings throughout the state.

The quilts do not have to be on Grange buildings, just in community places where the public can understand its significance.

The Lehigh-Northampton Grange placed their quilt on a poultry building on the state fairgrounds, while the Russellville chose the local Grange Hall as the proper place for their quilt.

The "quilts" are painted on pre-built, eight foot by eight foot, wooden squares.

The theme and colors are often pre-determined, but each individual square is supposed to be unique and created by different members in the community.

The theme for the Lehigh-Northampton quilt was "Hen and Chickens" in the colors of the Leigh-Northampton Grange, green and yellow.

The theme relates to the building on which the quilt was hung – the poultry building on the Allentown Fairgrounds.

The quilt was installed on August 23.

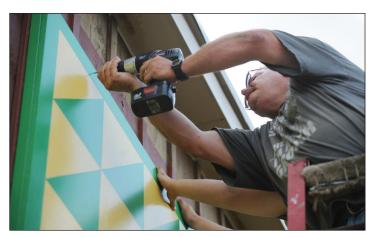
Russellville's quilt also utilizes the Grange's colors, blue and gold, and features a sheaf of wheat in the center, similar to the Grange logo.

From start to finish, Russellville Grange's quilt block took approximately one year of planning and work.

The block was completed and attached to the building in June 2011.

Frances Reyburn, chairperson of the organizing committee, said, "The quilt block shows a bit of our Grange's personality and links us to all the other Grange halls across the state that are part of the quilt heritage trail."

Joanne Heim, spokesperson for the Lehigh-Northampton project, touts the Pennsylvania State Grange as the first State Grange to officially sponsor a quilt trail.



A member of the Lehigh-Northampton Grange installs a quilt on the poultry building of the Allentown Fairgrounds as part of Pennsylvania's Quilt Trail. The finished quilt's theme was "Hen and Chickens."



# More Granges add quilts to trail

Donegal Grange #1495 in Butler County recently unveiled their finished Quilt Block at a dedication ceremony held at the Grange hall.

About 70 people attended the event which included entertainment and a roast beef dinner. By placing the quilt block, Donegal Grange members are showing pride in their community and attracting attention to the Grange organization, letting people know that they are still active in the community, members said.

The design of this block is "Country Farm."

The members chose this design because of the strong influence of "country life" and the farm in their area and because the Grange was originally started to give a voice to farmers and other rural Americans.

Even though the mission of the Grange has expanded, agriculture and farm life can still be seen in the Grange.

Donegal Grange Master, Marvin Davis, still farms his family's land, adjacent to the Grange hall.

# **River View**

from Page 5

up of a marsh area in the community. The marsh and the adjacent hard land have been flooded in past hurricanes, which has resulted in the area littered with plastic bottles, cans and other garbage.

The annual Baby Show and Cute Kid Contest at the St. Mary's County Fair has been an ongoing project for the past 20 years. Although some

members wanted to drop the all day event, the Master would not agree, insisting the manpower was available in the Grange. Another group had started the Baby Show many years ago and was unable to continue. The Fair Board of Directors did not want to lose the event, operating it themselves for 2 years. Since the Grange has taken charge, the event has grown from 90

contestants in 7 age groups to an average of 225 participating in 17 different age groups.

Master Nancy Wolfe said, "I am so proud of and encouraged by the new members; I am confident that River View Grange is looking ahead to a bright future of continued membership growth and service to the community. Together we will make a difference."

# **AG Talk**

# National Grange briefs Congressional staff on broadband build-out and USF reform

BY GRACE BOATRIGHT **National Grange Programs Assistant** gboatright@nationalgrange.org

Soon rural America may enjoy the same technological advances as its urban counterparts as the fight for rural broadband progresses each day.

On September 13, the National Grange participated in a briefing hosted by the Congressional Rural Caucus to discuss rural broadband build out.

Those presenting the briefing to Congressional staff included the National Grange, Western Telecommunications Alliance, Windstream, and USTelecom. Our National Grange Legislative Director Nicole Palya Wood, represented the Grange as the briefing's only rural advocacy group.

Wood testified on behalf of the rural consumer, demonstrating the great need for broadband in rural areas.

A week later, a similar briefing was



Legislative **Director** Nicole Palya Wood, far left, participating in the House **Rural Caucus** Briefing.

held by the Senate and the same parties arrived to participate once more.

Naturally, the topic for both briefings was America's Broadband Connectivity Plan, the proposal sent to the Federal Communications Commission by six of the nation's leading internet providers that seeks to bring broadband to 4 million Americans dwelling in rural areas by reforming

the use of the Universal Service Fund and the Intercarrier Compensation system.

The National Grange filed comment to the FCC in support of the plan as well, and backed up those comments in the briefings on Capitol Hill by stating that, "at no other time in the USF reform talks with the FCC, have so many of the key players involved been not only at the same table, but united under a consensus agreement."

One of the primary goals of the ABC proposal is to modernize the USF without increasing its size and reforming the ICC system to eventually phase down charges between companies for handling traffic, benefitting both company and consumer.

Modernizing the USF entails transitioning it over a 5-year period to focus exclusively on broadband development, giving virtually all Americans access to it, while also avoiding an increase in its \$4.5 billion cost.

Specifically, the proposal would prioritize the USF to target broadband development in regions where there is no incentive for private companies to begin providing services.

Reforming the ICC would mean implementing, over a period of 5 to 8

See BRIEFING, Page 8

# Resolution-writing tactics that get the job done right

BY NICOLE PALYA WOOD **National Grange Legislative Director** nwood@nationalgrange.org

The Grange has a long history steeped in member participation in our policy development through our resolution process.

Each Granger is tasked with addressing voids and surplus in our policy and can propose to implement these changes by offering amendments to your State Grange.

Drafting resolutions may seem like a daunting task at first, but if you follow three simple steps listed below, you will soon be on your way to writing a clear and effective resolution.

First, it is important to know the anatomy of a resolution. There are three main parts: the Title, the body or Whereas section, and the conclusion or Resolved section.

The title should clearly state the

issue to be addressed. For example, if you are drafting a measure to deregulate the postal service, your title should be something along the lines of "Deregulation of the Postal Service" rather than just "Postal Ser-

The Whereas section is where you get to make your argument for why this resolution is necessary.

This section does not become policy, but explains to other Grangers why the issue is important and provides details, data, and other reference material so they can be better educated on voting for the issue. An example is:

"Whereas, the Federal Government imposes egregious regulations and mandates on the U.S. Postal Service but no longer funds any of the organization's operating costs; and

"Whereas, the U.S. Postal Service

will continue to be forced to close local post offices and reduce services under such a business model; and

"Whereas, the U.S. Postal Service could survive and compete if allowed to create its own business model free of Congressional overregulation; and

"Whereas, the National Grange has a rich tradition in helping to ensure the rural free delivery of mail; be it"

The Resolved section must be a complete sentence which sums up what your resolution is trying to achieve and can stand alone without any of the supporting information.

Example: "Resolved, that the National Grange support legislation that creates an autonomous U.S. Postal Service which can set its own operating procedures and business model without the undue regulation of the Federal Government."

# Writing Resolutions that Stand the Test of Time

In closing, make sure your resolution can stand the test of time.

A good deal of Grange policy dates back 75 years or more and continues to be relevant because the ideals and concepts hold true today.

However, we also have policy that is out-of-date and relates to issues that have been dealt with on the local and congressional levels.

If you have a resolution that deals with an issue that is connected to a current event or particular bill, your resolution may be included in the committee of jurisdiction's policy statement for that year, rather than passed as a resolution.

Rest assured that this is still very important and is actually a better home for your resolution.

Good luck and happy policymaking!

# Grangers will arrive in D.C. in October to speak on importance of rural broadband

BY GRACE BOATRIGHT **National Grange Programs Assistant** gboatright@nationalgrange.org

The National Grange is one of many groups participating in a Fall Fly-In focused on bringing broadband to rural America and other underserved regions. The Fly-In, taking place Oct. 3 and 4, will concentrate on the vital importance broadband holds to the sustainment and growth of America's heartland and how we can communicate that fact to our elected officials. Grangers from nine states will come to Washington to attend and let their voices be heard on this most important issue, along with members of the U.S. Cattleman's Association, and several other groups. Attendees will meet other rural Americans fighting for broadband in their areas, attend a press event on Capitol Hill, and most importantly, be given the opportunity to conduct face-to-face discussions with their elected representatives about the status of rural broadband build-out and what they can do to see this issue come to fruition.

Access to mobile broadband and high-speed Internet is critical for rural America because:

Access to next-generation technology and innovation is imperative to the future of rural communities.

Broadband creates jobs and drives economic

Farmers and ranchers in particular require innovation to maximize efficiencies in a world that's growing a population in need of food and fiber but isn't growing more farmland.

Increased access to broadband provides immeasurable benefits to rural communities- economic development, small business, farming/ ag, telemedicine, distance learning, tourism, telecommuting, and more.

Rural America deserves the same access to technology as metropolitan areas; bridging the digital divide.

The issue of rural broadband has recently gained positive momentum, the most prominent being the Obama Administration's establishment of the White House Rural Council, and the America's Broadband Connectivity Plan proposed by six of America's both small and large internet providers. Although these efforts are paramount to the progress of broadband build-out, the only way to ensure that our elected representatives hear our voice is to speak to them directly, and events such as the Fall Fly-In provide just that opportunity. The Fly-In is fun, effective and ensures that your representative or senator hears why increased affordable access to broadband internet is critical for our rural businesses and your communities.

For questions or comments regarding the Grange's stance on rural broadband or any other Grange policy, please contact the National Grange Legislative Department at 202-628-3507 ex. 107.

# Talent abounds



Pennsylvania Grange Youth Deidra Bollinger and Ashley Mohn represented PA FFA at the Big E in September. Deidra placed 8th in Dairy Foods and Ashley placed 3rd in public speaking.

# **Briefing**

# from Page 7

years, a standard \$0.0007 per minute intercarrier charge.

Several parties, but mostly state governments, are opposed to this standard intercarrier charge, claiming that they have long held the authority to set this rate as they see fit. In the past, this service fee has ranged from tenths of a penny all the way to 35 cents, depending on the company and where the call is being transferred. The ABC plan would help to standardize this system.

Those in favor of the ABC proposal have responded to the concerns of the states by clarifying that despite this loss of authority, the current proposal is the best means of ensuring that broadband reaches rural America and underserved populations.

According to Robert Mayer of USTelecom, state mandates can actually have unintended adverse consequences and "impede freemarket forces by distorting economic signals, adding unnecessary costs for services." Intrastate rates are one such unnecessary cost, as is the cost of being a "carrier of last resort," another complaint by the states.

ABC would also eliminate these "carrier of last resort" obligations, which require that companies who receive funding from the Universal Service Fund provide phone service to any customer who requests it.

The proposal would eliminate such requirements, but it would also free those funds for the greater goal of bringing broadband to everyone more efficiently and effectively than those obligated companies ever could.

Nonetheless, the FCC has made clear that the proposal is just a starting point for broader discussions, but it is being considered which is a huge improvement from where the issue stood just months ago.

Each organization brings to the table a different perspective and agenda, as we all represent different groups and regions of our great nation.

As the discussion continues, more parties will arrive at the table to state their case as to whether or not this proposal should pass. Nonetheless, this proposal is a giant step in the right direction of fixing a broken system.

For questions or comments regarding the Grange's stance on the ABC plan or any other Grange policy, please contact the National Grange Legislative Department at (202) 628-3507 ex. 107.

# U.S. Department of State facilitates meeting with Chinese delegation

BY GRACE BOATRIGHT **National Grange Programs Assistant** gboatright@nationalgrange.org

In July, the National Grange was honored to host a Chinese delegation with the U.S. Department of State at the National Grange Building.

Seven Members of the State Department's International Visitor Leadership Program focused on Rural Economic Development and Poverty Alleviation attended the briefing.

All seven participants were very well-versed in their areas of study, ranging from professors of agricultural economics, ethnic studies and religion, all the way to professional researchers for organizations like the Rural Development Institute and the Chinese Academy of Social Sciences.

The "Rural Economic Development and Poverty Alleviation" program examines American economic development and the alleviation of poverty, particularly in rural areas.

Participants were especially interested in the role of government



National Grange Legislative Director Nicole Palya Wood, center, speaks to Chinese delegation in July to discuss how the organization assists in bringing the concerns of agriculture and rural America to the table in Washington.

and the non-profit sector in the development and implementation of policy. The program will take these seven individuals first to Washington, D.C. and then onto New York, Illinois, Vermont, and California.

National Grange Legislative Director Nicole Palya Wood gave a speech focusing on the Grange,

its history and how it participates in today's political climate and contributes to rural policy.

She explained that the Grange is a fraternal organization, with deep roots in America's development, but is not formally aligned with any branch of government, government agency, or political party.

"We do, however, form alliances with other organizations with similar goals and use those alliances to develop influence in Washington and advocate on behalf of our members," Wood said.

A past advocacy movement, she explained, came in 1896 when the Grange became influential in acquiring Rural Free Delivery, and eight years later saw it officially sanctioned as a service provided by the U.S. Postal Service.

Similarly, we are today engaged in alliances with AT&T and Verizon to bring broadband internet to rural America. This alliance empowers the Grange to better advocate on behalf of rural America and help them stay connected and competitive in today's technological society. The concepts of advocacy and lobbying were quite fascinating to the participants, all of them having grown up in Communist China, and many questions were asked regarding the process of policy advocacy.

Following her speech, Wood opened the meeting for questions.

Participants were first curious about the structure of the Grange. Wood explained that our organization begins in local communities, is vetted at the state level and if passed by our national body ends up as policy for her to implement.

The method by which we devise our own legislative policy was also of interest; particularly that our members gather from all over the country once a year to discuss, debate, and eventually construct policies on issues currently facing rural America.

There was much interest about how a single non-profit organization could influence government on behalf of its members.

Wood said the National Grange felt honored to speak and share ideas with such an astute group of Chinese rural development experts.

Meetings such as this help bring a global perspective to the Grange and remind us that we have been bestowed with the duty of leadership in today's society, particularly regarding rural communities and the vital purpose they serve.

Although their visit was brief, the National Grange is very pleased with the interaction between the staff and our guests and we hope that they will return for future discussions.

# Fraternal Concern

12-year-old Caitlin Mae Konkus, daughter of Josh Konkus, Master of the Jefferson Grange #1384, Schuylkill Haven, Pa., was killed Sept. 15, when struck by a car while riding her bicycle.

In addition to the emotional burden, the family is faced with having no insurance to cover the funeral costs.

This family truly needs our prayers and support at this tragic time in their lives.

A memorial fund has been established to defray the cost of burial and related medical expenses Caitlin. Donations can be made to the Caitlin Mae Konkus Memorial Fund, c/o Donna L. Stephens (Caitlin's mother) will be accepted at any Sovereign Bank or may be sent to Sovereign Bank, 247 Sunbury St., Minersville, PA 17954.

Even in their darkest hour, Caitlin's family was so generous, donating her organs so that others may live.

This is a time when we can step forward to show our love and care for this family.

Please remember them by sending correspondence to: The Josh Konkus Family, 19 Gladys Lane, Schuylkill Haven, PA 17961.

# Grange now owns, licenses name 'La Granja' for wine after successful settlement of longstanding trademark case

### BY LEROY WATSON

National Grange Special Director for Trademark and Brand Management leroyawatson@nationalgrange.org

In one of the most important trademark infringement cases that the National Grange has faced, the National Grange and Queensway Winery of Los Angeles, Calif., have resolved a longstanding trademark dispute before the U.S. Patent and Trademark Office Board of Appeal over Queenway's registration and intended use of the name LA GRANJA (Spanish for the Grange) for use as the name of a wine.

Queensway Winery has agreed to assign and sell the rights to its LA GRANJA trademark for wine to the National Grange. The Grange will, in turn, license Queensway to use the LA GRANJA trademark on its wines.

Under U.S. Trademark law, foreign language equivalent words that are easily recognized in English are protected against infringement.

The National Grange has successfully addressed several attempts to use the Spanish word GRANJA or LA GRANJA as either a business or product name in an attempt to circumvent our intellectual property rights. In fact, two other wineries have also branded a variety of their wine as a GRANJA or LA GRANJA wine.

The dispute with Queensway was long and difficult.

Queensway was initially determined to own the trademark for LA GRANJA wine despite the National Grange's existing trademark.

In addition to arguing that the Spanish language name LA GRANJA would not be confusing with its English counterpart, Queensway also argued that the National Grange, which officially is a "dry" organization which prohibits the consumption or sale of alcoholic beverages at its meetings and functions, had not demonstrated any commercial association with

the production, marketing, selling or promotion of wine or wine products.

Since the National Grange was not involved in selling or promoting wine under its trademark, Queensway argued to the U.S. Trademark Office that they could hold the trademark for LA GRANJA wine without infringing on any existing use of the National Grange's trademark

In response to Queensway's allegation that the National Grange had no commercial association with wine or wine promotion, the National Grange put out an appeal to its 2,700 local, county and state Grange chapters across the nation for examples of how local Granges support and promote local agricultural enterprises that produce wine.

Dozens of local Grange chapters across the country responded with extensive testimony and photographs demonstrating how the Grange supports local wine production without violating the prohibition on the direct sale or consumption of wine at Grange events.

These examples included sponsoring local farmers markets where local wine producers could market their products, sponsoring local farm tours and winery tours where Grange members and members of the public could receive tours of local wineries in order to learn about modern wine production, sponsoring wine judging events at county fairs where local wines could be judged and evaluated, before a public audience, on their quality, sponsoring raffles and fundraising events that featured unopened bottles of wine from local wineries as part of the prize package.

These examples demonstrated that the National Grange and its local chapters have been actively using the trademark GRANGE at the local level to promote local viniculture businesses without actively promoting or selling wine to its in-

### **ROAD TO RESOLUTION**

In order to resolve the case between Queensway and the National Grange, the Grange agreed to withdraw its opposition to Queensway's registration of the trademark LA GRANJA for wine. However, upon Queensway's receipt of a trademark for LA GRANJA wine, it agreed to transfer that trademark to the National Grange in exchange for a long-term license to produce wine under the brand name LA GRANJA.

dividual members and guests.

When Queensway was presented with this evidence and our resolve to continue to fight their trademark registration of the term LA GRANJA, a complicated set of negotiations ensued.

Queensway completely refused to abandon its quest to brand its wine as LA GRANJA, citing their on-going investments in promotion and marketing of that name. However, Queensway did concede that full ownership of trademark LA GRANJA for wine was not necessary for its business plan to proceed.

Both parties recognized that it was better to finalize the trademark registration that Queensway had started rather than abandon the registration because another company, such as either of the two other wineries that have been selling LA GRANJA branded wine, could quickly step in and restart registration proceedings for the trademark LA GRANJA for wine, a legal situation that neither party wanted to face

Therefore, in a legal twist to resolve the dispute, the National Grange agreed to withdraw its opposition to Queensway's registration of the trademark LA GRANJA for wine. Once Queensway received its trademark for LA GRANJA wine, it agreed to transfer that trademark to the National Grange in exchange for a long term license to produce wine under the brand name LA GRANJA.

With the National Grange securely in legal control of the trademark for LA GRANJA wine,

the remaining two infringement cases involving LA GRANJA wines should resolve themselves quickly because neither of these two wineries actually filed to register their LA GRANJA wine varieties as trademarks.

National Grange Master Ed Luttrell commented on the resolution of this complicated and longstanding trademark infringement case.

"The Queensway infringement case was the second most expensive trademark case that the National Grange has fought in the past four years," Luttrell said. "Only our battle with Tyson Foods has cost us more in member resources. As in the Tyson Food case the tremendous response of our Grange Chapters and Grange leaders to provide us with real world examples of how they are actively involved in promoting local wine businesses in their communities was critical to our legal victory. Resolution of this case will clearly help us to accurately budget for our trademark protection expenses here on out."

"The resolution of this case, which allows Queensway to market its wine under the LA GRANJA brand name, under a license from the National Grange, does not change the Grange's long standing policy against encouraging the use of alcohol," Luttrell said. "Our ownership of the trademark LA GRANJA, in fact, strengthens our legal rights to restrict the use of our trademark for future commercial alcohol sales that many of our members might find questionable or offensive."

# Not so extreme couponing

# Staffer offers practical tips to save at the store

# BY GRACE BOATRIGHT

National Grange Programs Assistant ever is on sale, and/or anything for gboatright@nationalgrange.org

I'm sure many of you have seen the show "Extreme Couponing" on TLC and have wondered how these people pull off purchasing \$500 worth of products for \$10. It's actually quite easy, but can be difficult to know where to start.

Your National Grange Programs Assistant is actually quite the couponer and will be briefing you on how to get these savings underway in no time at all.

I'd like to begin by recanting on my use of the term "easy."

Although the concept of the whole thing is quite simple, implementing these strategies can be rather time consuming.

It's important to remember that many/most of the people on "Extreme Couponing" do not have other jobs. They're housewives or stay-at-home moms who can dedicate large amounts of time to doing

I'll be taking a more realistic approach by assuming that most of you don't have such flexible schedules. However, you can still save a lot of money without going to 10 different grocery stores and clipping coupons all day long.

I average 46 percent savings on everything I buy, and I know this because I keep a spreadsheet.

So let's begin.

Before diving into this, there are several rules which must always be followed:

- You cannot be attached to any certain brand.
- Space is a must if you're going to take full advantage of these deals.
- Don't get carried away and start buying things you won't ever use.

Couponing means buying whatwhich there is a coupon. You'll constantly be flip-flopping from one brand to another, leaving little room to be picky.

For full disclosure, I'm only referring to grocery brands and other household items you would purchase for your family throughout the week. I still prefer Cole Haan shoes and Prada sunglasses- and they never have coupons for those

In addition, in most cases, quantity purchased is directly linked to money saved. For example, say you have eight coupons for the same item; this item then goes on sale and you're ready to use those coupons. Your best bet is to purchase eight of those items and use all eight coupons. So start cleaning out the garage or that old storage closet!

Last, after you hone your couponing skills, you're going to love it and it will eventually become a game to you.

Some people start to lose sight of the overall goal: to conserve the precious resource of money so you and your family can put it to different/better use. In other words, even though dog food is buy one get one free (BOGO) and you have a coupon, remember: you don't have a dog-so don't buy it.

Let's now move on to some strategy.

Your first step is to obtain the coupons. There are numerous places to get coupons, but you'll mostly be getting yours in weekend newspaper inserts, online, in the mail, or in coupon books available for purchase. Start with the weekend editions of some local/ national newspapers. You know those plastic inserts that you usu-

### **ONLINE**

Here are some of my favorite sites for getting coupons:

www.coupons.com shortcuts.com redplum.com thekrazycouponlady.com grocerycouponcart.com smartsource.com cutclipsave.com

ally just throw away? Those usually contain coupon booklets; Smart Source and RedPlum are the most frequent. Start by buying just one newspaper on a Saturday and see what coupons are contained for that week. If there turns out to be loads of good/usable coupons then go back and get a few more newspapers on Sunday and clip those coupons as well. The least stressful/time-consuming way to clip coupons is laying on the couch watching TV or sitting around listening to music. In other words do it while you're doing things you would normally do anyway.

The Web is also a valuable resource for finding coupons. Simply get online, see what coupons they have, "clip" the ones you want, and print them out.

Sometimes store clerks will look at it and say they can't accept printed coupons. They're wrong.

Coupons printed online are legitimate, manufacturer-issued coupons, that contain a bar code to scan and there shouldn't be a

In addition, sites like shortcuts.com have an amazing feature which allows you to reap the benefits of coupons without clipping anything!

Simply log-in (or first develop a free account), then enter the card number of your grocery store membership card.

If you have not yet obtained a member-savings card for your chosen supermarket then get one. They're free, easy to use, and can save you tons.

The electronic coupons you load will automatically be used at the end of your purchase the next time you use your card.

As for coupons in the mail, these are usually obtained along the way somewhere by subscribing to certain publications, etc.

Coupon books are sometimes available for purchase in the grocery store, or near the magazines at bookstores, or other retailers.

Now that we have our coupons let's use them.

A great place to start is by organizing your coupons. You can't use them if you don't know what you have.

I keep a three ring binder with plastic sleeves in it and divide my coupons by categories such as dairy, beverages, bath/beauty/ health, cleaning products, snacks and more.

Now that you're organized you should check the paper to see what's already on sale at the supermarket/drugstore.

The absolute key trick to couponing is seeing what's already on sale and then using a coupon on top of that. The same newspaper insert that had the coupons will probably have weekly promotional pamphlets released by your grocery store of choice. In it, they will tell you what's on sale and for how

As you go through it, write down the good deals on what you'd like to buy. After you've made your list, go into your binder and seek

See COUPONING, Page 10

# Restaurant that is licensee of the Grange a hit

### BY TYLER MANSON

**National Grange Intern** 

intern@nationalgrange.org

A restaurant in Sacramento has put a hip, trendy twist on the Grange name.

The Grange restaurant in Sacramento, Calif., is prominently located in downtown Sacramento and is a farm-to-table type restaurant.

The dishes are primarily comprised of ingredients from local Sacramento farms and there is a picture of the American River Grange, circa 1890.

The American River Grange is an active Grange in Rancho Cordova, Calif. Even though there are striking similarities between the restaurant and our organization, there are no formal ties between the two. However, there is a legal relationship.

Leroy Watson, Special Director for Trademark Protection and Brand Management for the National Grange, discovered the unlicensed use of the Grange trademark by this establishment. The restaurant picked the name for its farm and agriculture connotations and was unaware they were infringing trademark rights.

As the owner of the trademark, Leroy can either ask the infringer to discontinue their use of the trademark or obtain a license with the National Grange.

In this instance, the restaurant agreed to a license deal and this includes, among other considerations, a



With its floor to ceiling windows and truly cutting edge fixtures, the design effectively puts a modern feel on the 88-year old former office building.

yearly fee for its use of the Grange trademark.

"In many ways we are excited the restaurant is licensed with our organization," National Master Ed Luttrell said. "The concept and mission of the Grange restaurant is consistent with the traditions of the Grange's dedication to local farmers."

Located in a region rich with family farms, the menu showcases ingredients from throughout the Golden State.

Menu items such as "Grilled Niman Ranch Ribeye" and "Capay Mission Figs" speak of the restaurant's passion for local agriculture.



In the absolute heart of downtown urban Sacramento, the Grange Restaurant is in a prime location to showcase its menu comprised of ingredients from Sacramento

Now in its third year of operation, the restaurant has received rave reviews and looks intent on becoming a Sacramento mainstay.

# Couponing

# from Page 9

out the coupons you could use for these purchases, put them in an envelope and then head to the store.

In addition, many grocery stores/drugstores do something called "doubling." This means that if the store itself releases a coupon for an item, they will also accept a manufacturer's coupon for the same item. That's double savings. Ask a clerk at your local grocery store to see if they double coupons.

All of this is wonderful and it's going to save you tons of money. That said there are a few things I would like to warn you about.

First, in this troubled economy, companies have caught on and are making the circulation period of their coupons shorter and shorter. Coupons used to be good for 3 or 4 months, now you'll be lucky to find coupons good for 6 weeks.

Next, as you become a better shopper and couponer, you'll spend even more time at the checkout. Be courteous, if somebody is behind you with 10 items and you've got 200 products plus coupons, let them go ahead of you.

In addition, checkout clerks might get an-

### **FREE TRIAL**

Before we go shopping, let's do a practice round.

For example, say Ritz Crackers are usually \$3 a box, then they go on sale for \$2 a box, plus you've got a \$1 off coupon.

You just got a \$3 item for \$1.

### That's a 67 percent savings!

It can get even better than that though.

Say razors, normally \$6 a pack, are buy one get one free, you've got three \$2 off coupons, and the store is running a special where if you spend \$10 on this certain brand of razors you get \$5 back.

If you buy 3 packs of razors, get three packs for free, then use your \$6 worth of coupons, plus get \$5 knocked off your total.

You just spent \$7 on \$36 worth of razors; totaling an 80 percent savings. Pretty cool huh?

noyed with your stack of 50 coupons. Forget them. You're about to save hundreds of dollars.

Last, leave the kids at home if you can. You're getting a lot of items, which can be both time and space consuming. In addition, while you're trying to stick to your list, the kids are grabbing things off the shelves and throwing them in the cart.

You should keep all of these things in mind as you dive into the wonderful world of couponing.

I know times are tough in this ever-struggling economy and if this article saves you \$10 I'll feel like I've done my job.

Share this with friends and family and help them save money too.

Happy shopping Grangers.

# Earthquakes, Hurricanes and Grange, oh my!

BY GRACE BOATRIGHT National Grange Programs Assistant on! gboatright@nationalgrange.org

Boy, who knew working at the Grange would be so dangerous?

In less than a week, the entire East Coast was reeling from an earthquake and a hurricane.

Happily though, I can report that both the Grange building and its staff are alive and well.

The 5.8 magnitude earthquake that struck the East Coast Tuesday, August 23 originated just a short distance away in Mineral, Va. and was felt all the way north to Boston and as far west as Detroit.

The hurricane affected most of the East Coast, beginning in Florida and working its way north to New England the following weekend.

The Grange's message to Moth-

Most of the Grange staff was still in the Grange building when the earthquake occurred, and on the 10th and 11th floors at that.

I was outside when it hit and was shaken enough that I actually lost my footing.

My immediate instinct, as well as everyone else's living in the District of Columbia, was that a bomb had gone off.

Secret Service went crazy, within seconds the streets were flooded with people trying to get away from their buildings, cell phone towers were crammed with people trying to get calls out and sirens could be heard in every direction.

What can I say, when you work a block from the White House, terrorist attacks are at the top of your worry list, not earthquakes. How-

proved wrong and quickly discovered that it was indeed an earthquake.

Local businesses and offices. including the Grange, shut down for the rest of the afternoon as a safety precaution as buildings were checked for stability or damage.

We did have aftershocks over the course of a few days, but they were small and infrequent, causing no further problems.

Some damage was seen at the Washington Monument and the National Cathedral. Several nearby homes and small businesses suffered some damage as well, but compared to what the damage could have been, I think we all feel grateful.

As for Hurricane Irene, I can only speak for my fellow locals when I say that it too turned out to

er Nature after all of this: bring it ever, we were all very happy to be be less of an issue than was originally predicted.

> Having experienced Hurricane Katrina up close and personal, I was pleased to see how the area and its officials were taking the hurricane very seriously.

> Local folks were prepared for the worst and praying for the best and in the end we received something in the middle. Only four of our Grange staffers were among those without power, but it was restored within less than a day.

> Mother Nature may get cranky from time to time, but we at the Grange will stand firm at every problem that's thrown at us.

> From all of us at the National Grange- our thoughts and prayers go out to those who lost loved ones in both of these natural disasters. Take care everybody.



# Membership Minute

# That "ugly" word: Change

By Rusty Hunt Membership/Leadership Director membership@nationalgrange.org

Many of us have had multiple jobs in the Grange. I like it when you can talk to Grangers and they say, "I have held every office in the Grange I can legally hold."

That means that they have moved around the chairs and can speak a little about each office from their experience.

I know that my year as lecturer for St. Andrews Grange was a very long year for the members there. But I can say I did it.

I have served in six different offices in my community Grange, five at the Pomona level and five at the state level.

Each has given me a new perspective of the Grange and I can honestly say that I learned something with each new office.

My peers promoted to these new positions. But once I reached the Master's position there were no further heights to aspire to. Once my term as Master was up, I have moved around to other offices.

But my view on the Master and how the new Master does the job has changed.

I now understand what the Master's job entails and have much more respect. I'm much more patient with the Master than I was before.

You see, the change was not only the job I was doing, but there was a change in me for the new person that took my old job.

I believe that both kinds of change are good and we need to have both kinds of change in order for us to stay fresh and grow with the times. We have to learn to adapt with the times and try new things. By allowing other folks the opportunity to step into leadership roles, we will always have new fresh ideas to discuss.

I was told a long time ago by one of my athletic coaches that the team would fill the hole of my position if I wasn't able to be there.

He gave me a very good example of this, by having me put my hand in a bucket of water, make a fist, then pull it out and tell him how big the hole was in the bucket of water.

The coach's words and his example made an impression on me that I have never forgotten. That may have been the first, of what is now, many times that I was humbled.

He made it loud and clear that no one person is better than the team and that the team that holds together like that water in the bucket will fill any size hole.

I have taken this lesson with me through life and can now apply it to other teams, like Grange teams.

Good officers come and they go.

Sometimes it is not always crystal clear who the replacement will be.

It will be different for sure. Not everyone is the same and we all have different ways of doing things, but one thing always stays the same and that is the Grange.

It has the same rules and edicts.

If we are doing all the founding fathers have set up for us in the order, like have a full slate of officers, there are always capable members to step up.

Now they may not be as experienced as the old officer, and they will not do things the same way,



but they are capable.

It is up to us, the rest of the team, to help fill in around the new team member and work together for future success.

As many of you have already heard, I have resigned, effective Sept. 30, as the National Grange Membership/Leadership development Director.

I feel very confident that the team known as the National Grange staff and Directors will help fill in very nicely around whoever the next director should be.

I will do my best to pass along my experiences and knowledge of the past to help the new director succeed in the future.

I would like to thank all of you for supporting me, giving me a room for the night and teaching me about your Grange and your State.

I am a better Granger and person because of all of you.

# Junior Grangers prepare for parade at Big E







# BUILDING A Stronger Grange

To ask questions, request materials, or schedule a program, please contact Membership/Leadership Director Michael Martin.

Phone: 814.883.3465 E-mail: mmartin@nationalgrange.org

# First Grange Gathering Day a success

BY TYLER MANSON **National Grange Intern** intern@nationalgrange.org

The National Grange Nationwide Gathering Celebration came and went on July 16 and many Grangers used it as an excuse to enjoy good eats and sunshine.

The national event was conceptualized by Peter Pompper as a way to foster involvement between Granges.

Pompper said the day was a success, bringing Grangers together across the nation in fellowship.

Community picnics were a particularly popular event for inaugural celebration.

Granger's from Connecticut and Rhode Island joined together for an Old-Fashioned Grange Picnic as part of the Nationwide Gathering Celebration.

More than 150 picnic goers enjoyed a casual day of good food, fun and fellowship at the Washington County Fairgrounds in Richmond, R.I.

The highlight of the day was entertainment by the Four Tune Seekers, a barbershop quartet, from Manchester, Conn.

Other activities were picnic favorites such as water balloon toss, egg toss, face painting, and crafts such as jewelry making.

Sticking with the picnic theme,

the Ontario County Grangers held a tri-county picnic at Farmbrook Park near Canandaigua, N.Y.

Participating Granges included Clifton Springs, Farmington and Victor in Ontario County; Fairport and Greece in Monroe County; and Newark and Eureka (Lyons) in Wayne County.

Bruce Coucher, President of Ontario Pomona County Grange, welcomed those to the gathering.

The picnickers enjoyed juicy burgers and hot dogs fresh off the grill, while exchanging stories about their local granges.

A good time was had by all in attendance and they look forward to the second annual Grange Gathering Day.



Ontario County Grangers enjoy a tri-county picnic at Farmbrook Park near Canandaigua in celebration of the first Grange Gathering Day.





ABOVE: St. Joseph/Cass/Kalamazoo Grange Celebrated "National Grange Gathering Day" at Scidmore Park in Three Rivers. Judy Bower, Michigan State Grange Women's Activities Director from Byron, Mich.; Michigan State Grange Membership Director Jacqueline Bishop and her husband, Marshall, of Portage, and two grandsons; Michigan State Grange Gatekeeper Floyd Hartman, of Sturgis, and Robert Brown, past Michigan State Grange Master/President were there and each spoke a few words of support for the group. Also attending were several past State officers including Herb and Ardith Merten from Hart in Oceana County along with several local members from Burr Oak, Sturgis, and West Oshtemo Granges.

LEFT: Twenty-six members and friends of Grangers in Cortland County, New York, took a day bus trip to The Windmill Market and to Watkins Glen, N.Y. where they went on a boat ride.

# Slew of new member benefits available

BY SAMANTHA JOHNSON National Grange Sales, Benefits and Programs Director sjohnson@nationalgrange.org

The National Grange has teamed up with Affinity Marketing Group to bring Grange members a range of new benefits.

These benefits include: discounts with MetLife Auto & Home Insurance, the Wireless Center, Constellation Energy, Hear in America, and the Travel Center.

The program with MetLife will be introduced to Grange members through a direct mail piece coming in October.

You can shop and save now at the National Grange Wireless Center, powered by Wirefly, the internet's No.

1 authorized retailer of cell phones and plans with savings on the latest phones from major carriers, including Verizon Wireless, Sprint, T-Mobile, Metro PCS, Virgin Mobile and more.

The rest of the benefits are still

### ONLINE

To see all available savings through Wifefly, go to: www.wirefly.com/?r=GRANGE

To cash in on savings for travel, go to: www.nationalgrangetravelcenter.com

being finalized and we hope to bring you access to them by the fall.

If you would like to learn more information or have questions about these benefits, please contact Samantha Johnson at 888-4-GRANGE, ext. 109 or by email at sjohnson@nationalgrange.org.





Together with NEXTEL





# Zynga agrees to end use of term "Granger" in online games

**BY LEROY WATSON** 

National Grange Special Director for Trademark and Brand Management leroyawatson@nationalgrange.org

An alert Grange member recently brought to our attention the fact that the online FrontierVille game, which is played on the highly popular Facebook website, was misusing the term "Granger."

Given the enormous popularity of Facebook and the numerous online games which are offered via that website, this unauthorized infringement of the GRANGE trademark had the potential for being the most widely viewed trademark infringement the National Grange has encountered to date.

Specifically, the FrontierVille game permitted a player to progress through various levels of accomplishment in the game, becoming, in turn, a "Yellow-Bellied Granger," a "Slack-Jawed Granger," an "Addleheaded Granger," and other similarly unflattering connotations that not only infringed on the National Grange's trademark but also portrayed the term GRANGER in a less than positive light.

The FrontierVille game is not actually owned or managed by Facebook. Facebook contracts with an online game development company called Zynga to produce and man-

### **LESS THAN FLATTERING**

The FrontierVille game, played on the highly popular Facebook social networking site, permitted a player to progress through various levels of accomplishment in the game.

As they progressed, they became a "Yellow-Bellied Granger," a "Slack-Jawed Granger," an "Addleheaded Granger," and other similarly unflattering connotations that not only infringed on the National Grange's trademark but also portrayed the term GRANGER in a less than positive light.

age its popular online games.

Once we developed solid evidence of the extensive use of the term GRANGER in Zynga's FrontierVille game, the National Grange contacted Zynga's General Counsel and their trademark attorney, to ask the company to voluntarily cease using the term GRANGER in their Frontierville game.

We are pleased to report that Zynga has, at our request, changed all of its references in the FrontierVille game from GRANGER to RANGER, thereby resolving the problem.

In the course of resolving the GRANGER problem, Zynga voluntarily offered to address other concerns about other possible GRANGE references we discovered in other Zynga games, including FarmVille and CityVille. One was a reference to "Newgrange" in the Zynga FarmVille game. Zynga

explained that Newgrange is a reference to an historic monument that is actually located in Ireland. The Zynga FarmVille game contains a representation of that monument.

Because the National Grange has a policy of not enforcing our trademark rights against uses of the term GRANGE that refer to actual geographic place names, the Newgrange reference will stay in the FarmVille game.

The other GRANGE reference we found took place in an online forum discussion, in which some individual players of the CityVille game used the terms "grange towers" and "grange houses."

Zynga's legal counsel has assured us that those GRANGE terms do not and will not appear in the CityVille game itself.

"The National Grange sincerely thanks Zynga and their legal staff

for their prompt response and resolution of our concerns about unauthorized uses of the term GRANGE in their on-line games," National Grange Master Ed Luttrell said. "Compared to many of the corporate infringements of our trademarks that we have encountered in the past, constructive dialogue, forthright explanation and negotiation between the parties swiftly resulted in a mutually agreeable and beneficial outcome to the conflict at very little legal cost to either party."

Luttrell also said that as part of our agreement, we have informed them that we, and our dedicated Grange members who are also fans of Zynga's online games, will continue to monitor these online games for any other unauthorized uses of the GRANGE trademarks.

If any Grange member discovers any other such unauthorized uses of the Grange trademarks in Zynga games, we ask that they promptly bring them to our attention, so that we can ask Zynga to remove or change those references as well.

To report any potential trademark infringement, contact National Grange Special Director for Trademark and Brand Management Leroy Watson at leroyawatson@nationalgrange.org or by phone at 888-4-GRANGE ext. 105.

# Grange members help Dogs for the Deaf

BY ROBIN DICKSON President/CEO of Dogs for the Deaf; Member of Roxy Ann Grange, Medford, OR

# Imagine...

- a deaf person not knowing when a family member is in trouble and calling for help.
- a child with autism bolting and running into a busy street
- someone (child or adult) who has been abused being interviewed by investigators or court room advocates
- a special needs teacher with a room of children with disabilities and challenges
- a veteran with post-traumatic stress disorder
- someone who has had a

### **ONLINE**

To learn more about the Dogs for the Deaf program, go to: dogsforthedeaf.org

### CONTACT

You can also contact National **Grange Programs Director** Samantha Johnson by email at sjohnson@nationalgrange.org or 888-4-GRANGE ext. 109 for more infromation

> stroke or serious injury and needs to endure painful rehabilitation

someone with depression not wanting to live anymore.

These are all real life situations that happen countless times every day. They involve

> frustration, pain, danger, sometimes even loss of life.

> Dogs for the Deaf now trains more than Hearing Dogs.

We also train dogs for children with autism, professionals who work with people with disabilities, and people with depression, panic/ anxiety attacks, post-traumatic stress disorder, stroke, etc.

At DFD, our work and mission are to help alleviate these dangers and frustrations by placing professionally trained

We could not do this special work without the support and help of Grange Members from all over the country.

Local Granges and Grange members have been supporting DFD for over 30 years, and we hope that this help will continue.

I have attended the National Grange Convention every year for many years and enjoy meeting you.

I will be in Tulsa in November and look forward to seeing lots of old friends and making new friends, too.

We will be doing a presenta-

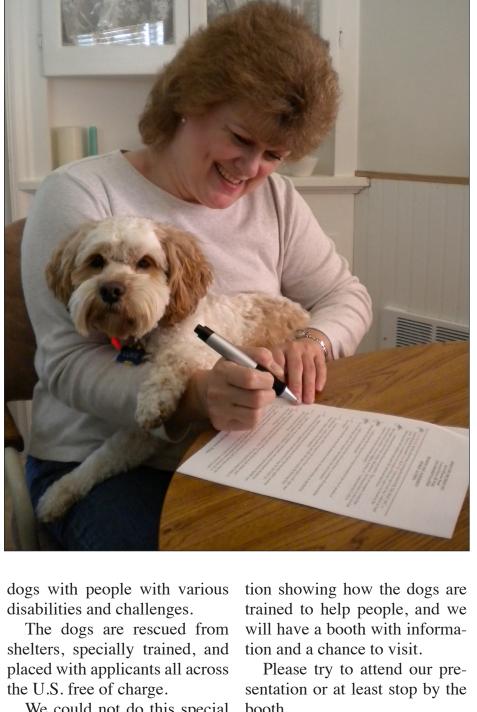
In addition to financial support, we encourage you to tell others about DFD. Tell them what we do and encourage them to become part of our DFD fam-

Also, if you know someone who might benefit from a dog, encourage them to find out more and apply for a specially trained dog.

We want to be able to rescue more dogs and help more people—you can help us help them.

See you in Tulsa!





# Junior Grange Let's celebrate!

BY DIANE SZKUTAK Junior Grange Director

junior@nationalgrange.org

As the weather here is getting rather scary, we are expecting a hurricane this week, I can only hope that each and every one that will be affected by this storm will be safe.

It is hard to believe that the summer is over and all the regional conferences have come to an end.

My many thanks to all the State Masters that I met for the first time, who made my time very warm and welcomed.

Each regional conference has a unique story and from each I will take memories with me for a long time.

I hope I was a help to the ones needed to be helped with their Junior Granges and the ones who took words of wisdom back to theirs, I hope I can be of any help to you in the coming year, and that you will not hesitate to get in touch with me.

Now is the time to be looking at what you might want to enter in the contests that have been given to you in the 2011 Junior Program book. I am looking forward to seeing your entries. Make sure you check all the

deadlines as they need to be sent out to Oklahoma for judging on the National Grange level.

Many of the deadlines have come and gone, but that does not mean that you cannot enter them next year. Do you have someone who would be a good choice to represent your state as their ambassador? Do you have someone who has good luck in bringing in new members? If so, let me know about those juniors.

Many new ideas have been given to me as I traveled the country this year. To those of you who came to talk to me during a regional conference, I say thank you.

To all the State Junior Directors and Junior Leaders who work hard each time they get together with their Junior's, I say thank you. You have shown us that you care and want our family organization to continue on the junior level.

To those of you who would like to start a Junior Grange in your area, what better time to start one than now. We have so much to give to them and they have so much to give



back to us. It's time that we make an effort to support them in any way that we possibly can. With the continuation of our Junior Granges, our organization can never end. So why not start one now?

I hope by now that you have taken a look at the new program book that I have provided for you for next year. There have been some small changes and also a big change to programs that you have been accustom to doing during your year. If at any time you would like to see new programs implemented into this program guide, I am always open to suggestion, and who knows, maybe we can put some old ones that have been around for years aside and bring in more that would keep the interest in our kids.

With the National Grange session coming in just a matter of weeks, I hope to see new faces that I did not get to meet along

the way this summer.

Make sure you take time out to speak with me and let me know how I can help you in anyway. This is my assignment and I hope to be able to deliver to you all that I can.

I have sent out a survey to each State Junior director and I am in hopes that you will take the time to fill it out for me. If you don't have a Junior Grange within your state, this is what I need to know and hear.

With this information, it will not only tell us what we have for Junior Granges, it will tell me where my work begins.

I am so looking forward to Nationals this year and being able to serve you as your new Junior Grange Director. So let's have a great time and as you might have heard some of your National Officers state "Let's get ready to Party on the Prairie."

I hope to see you all there!





# THE KELLEY FARM

Elk River, Minnesota

Grange members are asked to donate by calling Samantha Johnson at 888-4-GRANGE ext. 109 or by e-mail at sjohnson@nationalgrange.org

To learn more about The Kelley Farm, go to: www.mnhs.org/places/sites/ohkf/aboutkelley.html

# Grange Youth

# The college care pack

BY CHARLENE ESPENSHADE **Grange Youth Director** 

youth@nationalgrange.org

If there is one college tradition as old as time, it's the tradition of the care package. That box of goodies that would arrive at the doorstep or the mailroom of the college dorm. For the lucky recipient, their neighbors and suitemates were just as curious to see what they received. In those early days of eating at the dining hall at Virginia Tech, a care package full of goodies was an awesome treat that I loved to receive.

However, the one care package that my suitemates could not wait for me to get was the one that arrived periodically from my home Grange. They quickly learned that Grangers knew how to bake.

Of course, I loved the goodie boxes from the family, but it was the ones from the Grange that were the most fun.

When I opened that box, I never

knew what to expect.

They were smart enough to always send chocolate chip cookies – my favorite. But then would be the other varieties – the Rice Krispie treats, a family favorite cookie of another type, or some other baked goodie that my suitemates clamored I share.

The craftier members would have a small handmade knickknack or two tucked in the box as

Ironically, that care package was the best adverting tool for Grange. The comment from the other kids was "I could never see (insert organization here) doing that for me. This is really cool."

The other cool part was each Christmas, as I was getting ready for finals, a Grange Care Package would show up. Tucked among the goodies would be a Christmas card



from the Grange stating "Merry Christmas and your Grange dues have been paid for the next year."

The Grange had received a memorial donation in honor of one of its members. The members decided to invest the funds into its collegiate youth. I have always been grateful for that gesture; it came at a time when it would have been easy to let my membership lapse since I was out of state and more than 10 hours from my home Grange.

While some might ask how does a college care package help with youth? For me, it was that kind reminder that members were thinking of me and cared. It also was the push to keep my excitement

for Grange membership while college activities were overwhelming my time. In addition, there were 15 college women that got to learn from me what Grange was.

Obviously, my college days are long behind me, but in this time where Grange youth are settling into another year at school, it serves as a great reminder of how our organization can stay connected with those youth and give them a piece of Grange, while they are still so far away from home.

Editor's Note: For college-enrolled youth looking for a Grange to affiliate with while away from home, contact Charlene at youth@nationalgrange.org for assistance.

# EARLY BIRD REGISTRATOIN ENDS OCT. 8

# **Experience these great Convention events and many more:**

- Idea Fair and Best of Show displays
- **Evening of Excellence Talent Show**
- Salute to Agriculture Breakfast
- Several Workshops to choose from
- Past Delegates Luncheon
- Youth and Junior events throughout the week
- Heroes of the Grange Awards Luncheon
- 6th Degree and Junior Degree Conferrals
- Tours of local museums and attractions
- **Grange Celebration Banquet**





# Crafts galore

Grange needle crafts are displayed at the New England Grange Building on the grounds of the Eastern States Exposition for three weeks during September and October in West Springfield, Mass.



"Democracy is two wolves and a lamb voting on what to have for lunch. Liberty is a well-armed lamb contesting the vote."

-Benjamin Franklin

# SIGN-UP AND SAVE!

As a supporter of the National Grange, choose Constellation as your electricity supplier and enjoy:

- Price protection against rate volatility
- Hassie-free switching, no service interruption, no sign-up fees
- A single utility bili—as you've always had—but, featuring your new low electricity price
- A \$50 Constellation Visa® Prepaid Card®

## Sign up is as easy as 1-2-3!

- 1. Get a copy of your current electric bill.
- 2. Log onto home.constellation.com and enter your member promo code National Grange or call 866,577,4700.
- Choose the plan that best meets your needs.

To sign-up and save, visit home.constellation.com.





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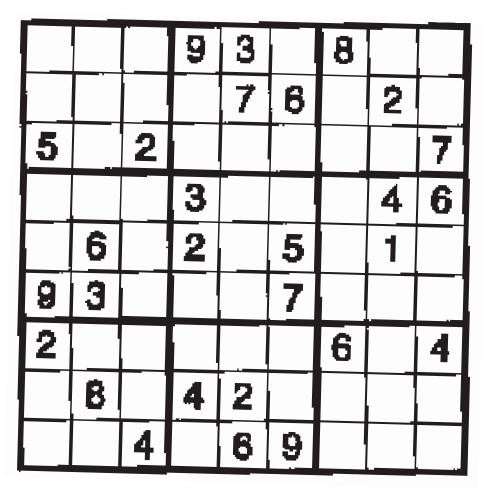
# Fun and Games

# Sudoku

The goal of Sudoku is to fill all the blank squares in the grid with the correct numbers.

All columns, rows and 3x3 blocks must contain all the numbers 1-9, however they can be in any order, and they do not have to sum up to anything.

Columns, rows and 3x3 blocks must not contain any duplicate numbers.



Answers on page 20

# There are many ways to stay connected with the National Grange:



Listen to our free Podcasts in the iTunes Store!

Grange radio is back in a big way! Listen to interviews, Grange commercials. President's messages, and the Legislative Department's Grange Point of View when



Watch our videos on our YouTube Channel

Watch our President's monthly video messages, in addition to videos of events and interviews with staff and officers.



# French Onion Soup

3 large onions, thinly sliced

½ cup (1 stick) margarine

8 ounces fresh mushrooms, sliced (optional)

6 cups hot water

6 bouillon cubes

2 tablespoons Worcestershire sauce

½ teaspoon salt

6 slices French bread, toasted (optional)

8 ounces mozzarella cheese, shredded (optional)

Sauté the onions in margarine in a large skillet until light brown. Combine the onions, mushrooms, hot water, bouillon cubes, Worcestershire sauce and salt in a 4-quart slow cooker and mix well. Cook, covered, on low for 4 to 6 hours or until of desired consistency. Ladle the soup into 6 ovenproof soup bowls. Top each serving with a slice of bread. Sprinkle with the cheese. Arrange the bowls on a baking sheet. Broil for 2 minutes or until the cheese melts. Serve immediately. Yield: 6 servings.

June Pinkston, Wesley's Chapel Grange, Tenn.



# **Massachusetts Grangers serve up goodies**

During the Eastern State Exposition, otherwise known as "The Big E," for three weeks during the months of September and October, the Massachusetts State Grange members sell lobster rolls to thousands who pass through the miniature state building in West Springfield, Mass.

# **Autumn Gold Dinner Rolls**

1 envelope dry yeast

3/4 cup lukewarm water

½ cup lukewarm mashed butternut squash

½ cup flour

1/3 cup combination of half shortening and half margarine

2 ½ tablespoons sugar

½ teaspoon salt

1 egg

3 cups flour

Margarine, softened

Dissolve the yeast in the lukewarm water in a mixer bowl and mix well. Add the next 6 ingredients. Beat until smooth. Add 3 cups flour gradually, beating constantly until an easily handled dough is formed. Knead on a lightly floured surface for 5 minutes. Place in a greased bowl, turning to coat the surface. Chill, covered for 8 to 10 hours. Knead the dough lightly 2 hours before baking time. Divide the dough into 2 equal portions. Roll each portion into a ¼ inch thick circle on a lightly floured surface. Cut each circle into 12 wedges. Roll each wedge up from the wide end. Arrange point side down on a greased baking sheet. Let rise until doubled in bulk. Bake at 350 degrees for 18 minutes. Brush the warm rolls lightly with softened margarine. Yield: 2 dozen rolls.

Mildred Morgan, Millers Run Grange, Pa.

# Sudoku Answers

_	_	-	-	_	_	-	_	-
7	4	6	9	3	2	8	5	1
3	1	8	5	7	6	4	2	9
5	9	2	80	1	4	3	ô	7
8	2	5	3	9	1	7	4	ô
4	6	7	2	8	5	9	1	3
9	3	1	6	4	7	5	8	2
2	7	3	1	5	8	6	9	4
6	8	9	4	2	3	1	7	5
1	5	4	7	6	9	2	3	8



# **Outdoor Grange Flag**

3-foot x 5-foot nylon Grange flag Item #702 \$55.00



# PROPER TURNS

# **Grange Esto Perpetua Button**

80-year and above membership button, silver, 1" with 'Esto Perpetua' engraved on it with 2 clear stones, with clutch back Item #1164 \$10.00

# **Grange Twill Cap**

Driftwood/Stone twill cap embroidered with "Grange" ltem #800 \$12.00



Order Online! www.grangestore.org





# **Grange Travel Mug**

17 ounce stainless steel travel mug/tumbler with black imprint of "Grange." NOT for microwave use; wash with warm water only Item #907 \$16.00

# **Grange Mug**

15 ounce, Phoenix Mug white and blue with imprint of "Grange" and the Grange emblem. Microwave and dishwasher safe Item #940 \$7.50



# Order Online! www.grangestore.org

Grange Order Form

Item #	Quantity	Size	Color	Description	Price per Item	Total			
Bill to:				Shipping/Handling Charges: Orders: Up to 10.00 = \$4.00	Subtotal				
Street Address:				Orders: \$10.01-\$19.99 = \$5.00 Shi  Orders: \$20.00-\$49.99 = \$7.00	Shipping & Handling				
City: State: Zip Code:				Orders: \$50.00-\$74.99 = \$9.00 Orders: \$75.00-\$99.99 = \$10.00	Total				
Grange Name and N	lumber:			Orders: \$100.00-\$124.99 = \$12.00 Orders: \$125.00-\$249.99 = \$15.00					
Phone Number: Email Address:				Orders: \$250.00 and above = \$20.00					
Ship to:				Make checks/money orders payable to the National Grange and enclose with order.  Send order and payment to: National Grange - Grange Store  1616 H Street, NW					
Street Address:				Washington, D.0	C. 20006				
City:	Sta	te: Zip Code	ə:	Payment Method: Check/Money Order	Credit Card- Visa	Mastercard Discover (circle one)			
Grange Name and	Grange Name and Number:			Credit Card Number:	Expiration Date (mo/yr)				
Phone Number:	mber:Email Address: CVC Code: For faster service, please call 888-447-2643 ext. 103 or 109 fax 202-347-1091, or E-mail sales@nationalgrange.org								







# **Announcements and Tidbits**

# **National Grange visitors**

Summer is often a busy time at the National Grange office as we prepare for the upcoming convention, work on new projects and programs, and complete our daily tasks.

Thanks to some special visitors throughout July, August and September, the local and state Grange spirit came to us.

From Coyote Grange #412, San Jose, Calif., Mike, Holly, Riley and Madeline visited on August 3.

Roxy Appel Wigton, the State Secretary of the Minnesota State Grange, also dropped by to visit the office staff.

Ed and John Hedlock of Hammond Grange #677 stopped by in early September. Ed was a former Youth Director and Administrative assistant to headmaster John Scott.

We welcome any Grange members to stop by 1616 H St. NW, Washington, DC, for a visit with the National Grange staff. We are open Monday through Friday, except federal holidays and during National Convention, from 8:30 a.m. to 5 p.m.