BRAND KIT

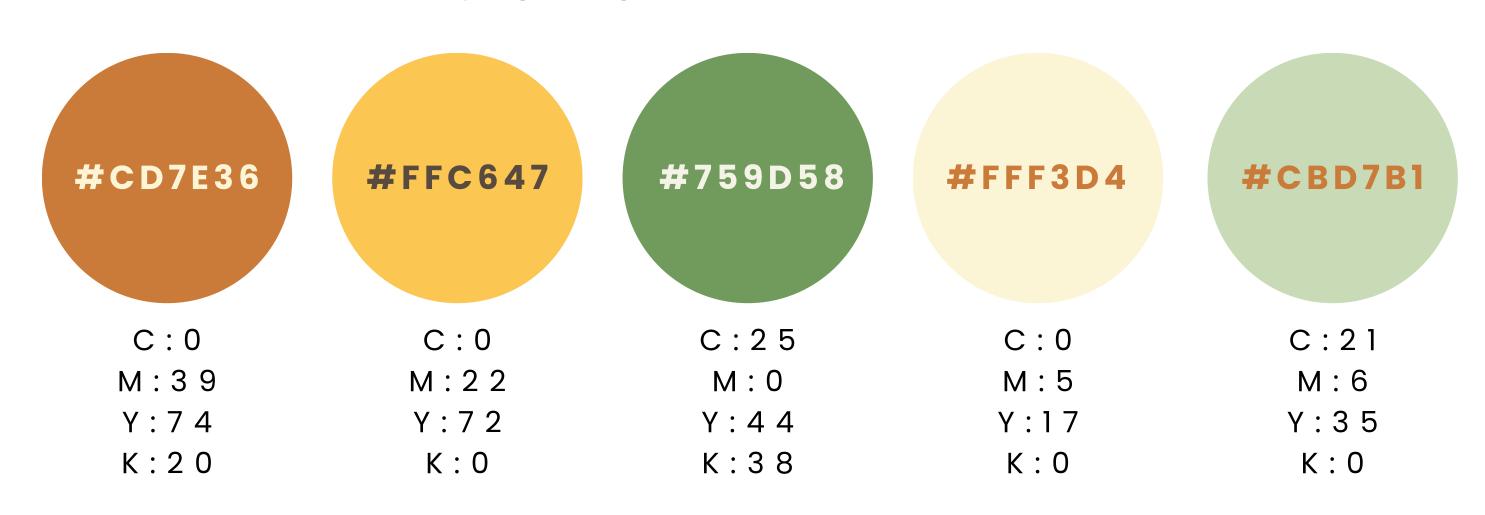


GROWING FOOD SECURITY, SELF-SUSTAINABILITY AND RESILIENCE IN AMERICA'S HOMETOWNS





COLOR PALETTE



F O N T S

HEADER FONT



PAALALABAS CONDENSED -

Thickness = 25

PAALALABAS CONDENSED

BODY FONT

NOTES

Project Sustenance colors are as follows:

Food Security: Seedling Green

Community & Personal Resilience: Light Bulb Gold

Self-Sustainability: Field Brown

#PROJECTSUSTENANCE

Use the hashtag on social media to connect with other Granges and individuals participating in Project Sustenance.

Logos and icons should be used on light-colored backgrounds only, to allow the TM to show.

The words "Grange Project Sustenance" can be converted to one color in any of the four approved colors.

The use of Grange Logos alongside the materials is encouraged. Find the approved logos at: https://www.nationalgrange.org/grange-promotional-materials/

Remember that <u>Grange</u> is a proper noun and must always be capitalized when referring to the Grange organization.