

BRAND KIT



GRANGE PROJECT
SUSTENANCE

GROWING FOOD SECURITY, SELF-SUSTAINABILITY AND RESILIENCE IN AMERICA'S HOMETOWNS



GRANGE PROJECT
SUSTENANCE

COLOR PALETTE



#CD7E36

C : 0
M : 3 9
Y : 7 4
K : 2 0



#FFC647

C : 0
M : 2 2
Y : 7 2
K : 0



#759D58

C : 2 5
M : 0
Y : 4 4
K : 3 8



#FFF3D4

C : 0
M : 5
Y : 1 7
K : 0



#CBD7B1

C : 2 1
M : 6
Y : 3 5
K : 0

FONT S

HEADER FONT

AA

PAALALABAS CONDENSED -
HOLLOW

Thickness = 25

BODY FONT

AA

PAALALABAS CONDENSED

NOTES

Project Sustenance colors are as follows:

- Food Security: **Seedling Green**
- Community & Personal Resilience: **Light Bulb Gold**
- Self-Sustainability: **Field Brown**

#PROJECTSUSTENANCE

Use the hashtag on social media to connect with other Granges and individuals participating in Project Sustenance.

Logos and icons should be used on light-colored backgrounds only, to allow the TM to show.

The words "Grange Project Sustenance" can be converted to one color in any of the four approved colors.

The use of Grange Logos alongside the materials is encouraged. Find the approved logos at:
<https://www.nationalgrange.org/grange-promotional-materials/>

Remember that Grange is a proper noun and must always be capitalized when referring to the Grange organization.